# **SMARTREG**

Fair Lending & CRA Compliance Management



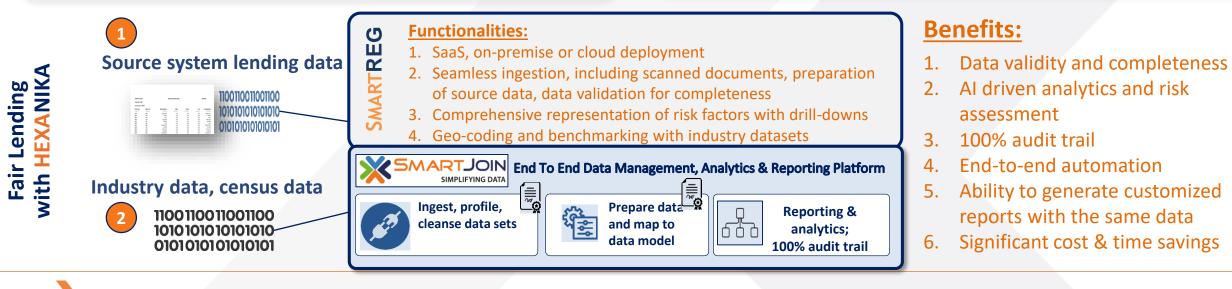
**Succeed with Data** 

# Fair Lending – Industry Context Regulatory mandate

- Regulators expect lenders to submit accurate HMDA data to assess firms on fair lending and determine potential discriminatory treatment
- The Interagency Fair Lending Examination Procedures (IFLEP) provide guidance on "risk factors" that may provide evidence of discriminatory treatment
  - Underwriting
  - Pricing and Other Terms and Conditions
  - Redlining/Marketing
  - Illegal Steering
- These risk factors address disparities, or differences, in credit outcomes that differ along the lines of prohibited basis characteristics
- The identification of statistically significant risk factors may result in comparative file reviews or other analyses to determine if discrimination occurred

### How should firms respond

- A robust fair lending compliance management system should evaluate lending patterns using the same methodologies employed by regulators, focusing on the identification of risk factors for applicable prohibited basis groups
- The identification of risk factors should compel an institution to evaluate its policies and procedures and conduct audits to determine whether discriminatory treatment is evident
- Appropriate feedback loop and analytics should be embedded in the operational process



### **Overview**

Fair Lending Process	Source Data	Prepare Regulatory Reports	Compliance: Assess Fair Lending Risks	Provide Audit Trail
Problem Statement/ Challenge	<ul> <li>Multiple Sources</li> <li>Scanned &amp; Other Documents</li> <li>Data Accuracy and Completeness</li> </ul>	<ul> <li>Data Consolidation</li> <li>HMDA / CRA Reports</li> <li>Regulatory Changes</li> </ul>	<ul> <li>Internal Controls</li> <li>Intelligent Risk Insights</li> <li>Benchmarking</li> </ul>	<ul> <li>Limited Scrutiny</li> <li>High Cost</li> </ul>
HEXANIKA Methodology	1. Source Data 2	. Manage 3. Report	4. Assess Risk	5. Scrutiny / E2E Traceability
		<ul> <li>Automated and Configurable Data Preparation for Report Mapping</li> <li>Automated Fair lending and CRA Reports Mapping</li> <li>Ongoing Update of Pre-Built Reports for Regulatory Changes</li> <li>Consolidation of Entities</li> <li>Additional Customized Reporting</li> </ul>	<ul> <li>✓ IFLEP Risk Factors Analytics</li> <li>✓ AI (NLP and Machine Learning) Driven Risk Assessment</li> <li>✓ Geo-coding and Mapping</li> <li>✓ Benchmarking</li> <li>✓ Statistical and Trend Analysis</li> </ul>	✓ 100% Data Traceability
Product	SMARTJOIN		SMARTREG	
Features	Easy	Self Service / Configurable	Flexible	Efficient
Confidential®	IKA			

# Solution Mapping, Capabilities & Benefits

N 0	Steps	Industry Requirements & Challenges	Product Functionality Capability	Benefits
L.	Source Data	Sourcing data from multiple disparate sources. Some data can be unstructured making it difficult to prepare for consumption. Additionally, data might be in the form of various document types, such as docx, normal pdf, scanned pdf and handwritten documents.	<ul> <li>Sourcing Automation - Upload data from internal or external sources in any format. Sourcing can be customized on as needed basis.</li> <li>API with Loan Origination Systems – API connections to main loan servicing systems, including FIS, Ellie Mae, for fast and automated data upload.</li> <li>Data Standardization - Convert unstructured data to structured data (delimited format or XML/JSON).</li> <li>Document Processing - Process various document types, such as docx, normal pdf, scanned pdf and handwritten documents using NLP &amp; Text Analytics.</li> </ul>	<ul> <li>q Data upload is fast and easy.</li> <li>q Information from documents is easily uploaded to the tool</li> <li>q Data preparation for efficient sampling and analytics.</li> </ul>
	Source Data	Data used for HMDA reporting might be incomplete or of bad quality, leading to potential violations and fines.	<ul> <li>Data Completeness Validation – Data is profiled to get a number of data points, such as Min/Max/Avg values, Std deviation, NULL values, unique values, etc. This validates</li> <li>data consistency, completeness and accuracy and flags outliers/omissions.</li> <li>Bad Quality Data Identification - Apply data quality rules to validate and filter bad quality data.</li> </ul>	Data used for reporting is complete and accurate.
-	Manage	Sourced data require customization to prepare it for report mapping.	Automated and Configurable Data Preparation for Report Mapping – The tool applies a variety of custom data preparation and control rules on ingested data sets to prepare it for report mapping, such as combining data sets, filtering data sets using defined criteria, aggregating datasets, reconciling/matching data sets, etc. The rules are configurable, not hard-coded, displayable & explainable.	Data preparation for efficient report mapping.

# Solution Mapping, Capabilities & Benefits

N O	Steps	Industry Requirements & Challenges	Product Functionality Capability	Benefits
3.	Report	Pre-built Fair Lending and CRA reports, which are automatically updated for regulatory changes.	<ul> <li>Automated Fair lending and CRA Reports Mapping - Data is automatically mapped to pre-built HMDA LAR and CRA reports.</li> <li>Edits can be made prior to submission.</li> <li>Ongoing Update of Pre-Built Reports for Regulatory Changes – Changes are monitored by our subject matter experts, and reports are updated as needed.</li> </ul>	<ul> <li>q Easy Fair Lending and CRA report preparation</li> <li>q Reports are always up-to-date with regulatory changes.</li> </ul>
	Report	Existence of multiple legal entities within one organization calls for consolidated view of the overall enterprise portfolio.	Consolidation of Entities – The tool allows to consolidate reports, analytics and carry out risk assessment for multiple legal entities.	Insightful and convenient assessment of enterprise consolidated reports and risks.
	Report	Ability to generate customized reports with the same data or additional data.	Additional Customized Reporting - The data sourced for HMDA LAR & CRA reporting can be used to generate customized reports for other mortgage analytics.*	Other mortgage analytics can be generated with already uploaded data.
4.	Assess Risk	Risk assessment analytics for risk factors outlined by Interagency Fair Lending Examination Procedures (IFLEP).	IFLEP Risk Factors Analytics – The tool provides dashboard operated pre-built risk assessment analytics and drill-downs for IFLEP risk factors: 1. Underwriting 2. Steering 3. Pricing 4.Redlining 5. Marketing. Ability to integrate with third party visualization tools.	Efficient and simple preparation of IFLEP risk factors assessments.
	Assess Risk	Subjective reasons applied in underwriting decisions are usually documented as commentary notes and are difficult to incorporate in analytics for risk assessment.	AI (NLP and Machine Learning) Driven Risk Assessment - Integrated AI (NLP and Machine Learning) algorythms analyze information within commentary boxes and present in a report for risk assessment.	Insightful analytics of data stored within commentary notes.



# Solution Mapping, Capabilities & Benefits

N O	Steps	Industry Requirements & Challenges	Product Functionality Capability	Benefits
4.	Assess Risk	Physical addresses of retail offices and any loan production offices must be geo-coded. All offices must be mapped to maps of states, counties, and census tracts.	Geo-coding and Mapping – API integration with FFIEC.gov (gold standard, used by regulators) and Census Bureau Files for geo- coding and mapping.	Q Geo-coding and mapping at the standard followed by regulators.
	Assess Risk	Client comparisons must be performed with focus on specific markets.	Benchmarking - Pre-built analyics for benchmarking and scenario analysis vs. integrated industry data.	Efficient and simple performance of benchmarking and scenario analysis.
	Assess Risk	Statistical and trend analysis of loan portfolio.	Statistical and Trend Analysis - Perform statistical analysis, trending analysis, or machine learning using integrated Python libraries.*	q Insightful statistical and trend analysis.
5.	E2E Traceability	Need for data traceability in order to reconcile reports with source data.	<b>100% Data Traceability</b> - Back-tracking using clickable icons to see how the data flow from the source files to the report and all transformations in between. Drill down from aggregate level to transaction level.	<ul> <li>Comprehensive data lineage and ability to reconcile with source systems.</li> <li>Comprehensive representation of risk factors with drill-downs.</li> </ul>

\* - custom-built functionality



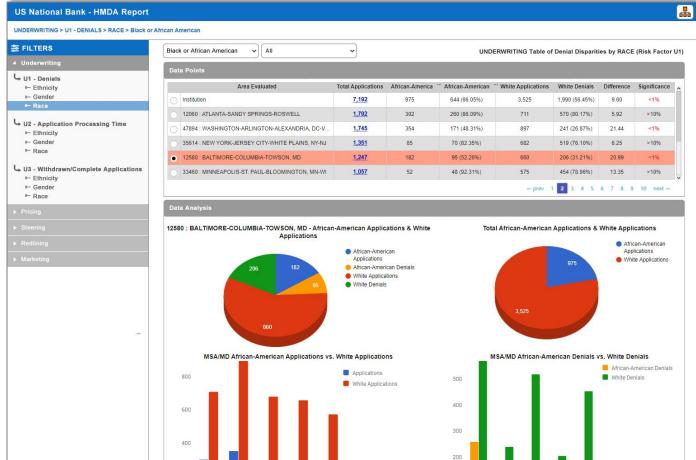
# **HEXANIKA Fair Lending & CRA Solution**



#### ✓ HMDA LAR 2020 / 21 with FFIEC Edit Checks

✓ CRA Report

- Risk Reports✓✓✓Pricing
- ✓ Redlining
- ✓ Redining
   ✓ Steering
- ✓ Marketing



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### Features

#### Data Model Driven

Ingest once, map to HEXANIKA data model, consume multiple times

#### Adaptive Data Management

- HEXANIKA<sup>™</sup> SMARTJOIN, based on a powerful and user-friendly rules engine, allows for creation and ongoing maintenance of data transformation rules
- Regular and timely updates to Regulatory Reporting rules

#### Interactive Analytics

- Multiple Filters to customize the approach to analyzing fair lending risks
- Plot lending activity with demographic overlays.
- Simplified benchmarking and scenario analysis vs Industry data
- Drill-downs and lineage
- Generate ad-hoc scheduled reports

#### <u>Automation</u>

□ Automate the data-pipeline workflow from sourcing to reporting

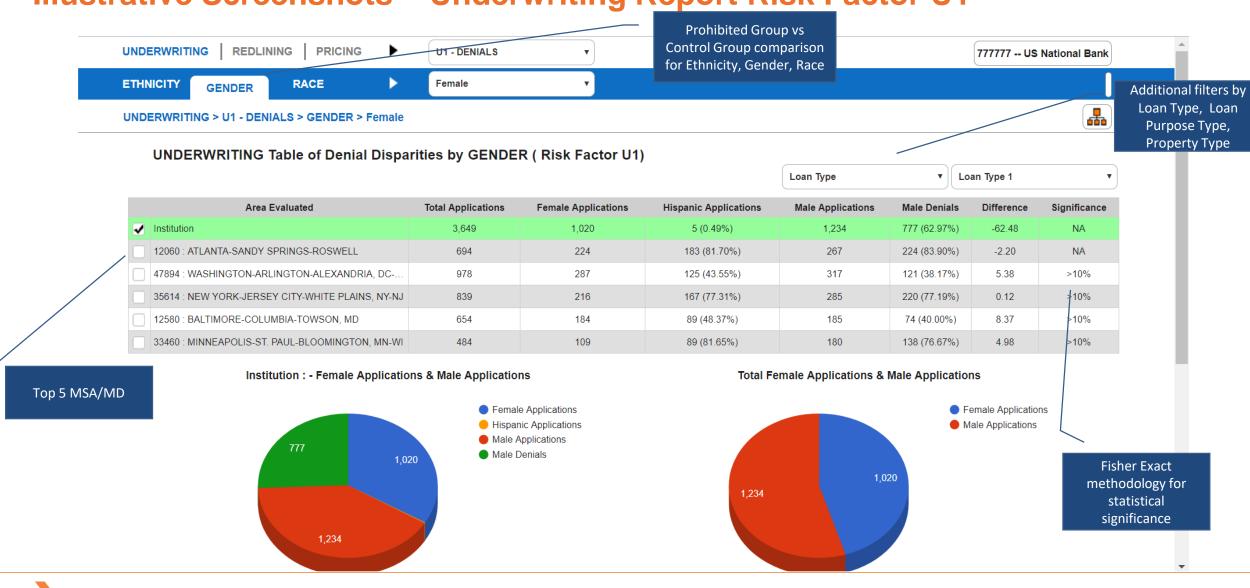


#### **Refer Appendix for Sample Reports on Risk Factors**

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### **Fair Lending & CRA Solution Overview**

### **Illustrative Screenshots – Underwriting Report Risk Factor U1**

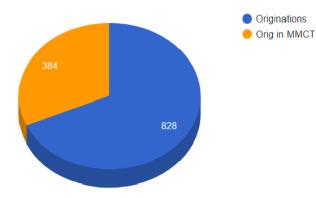


### **Fair Lending & CRA Solution Overview**

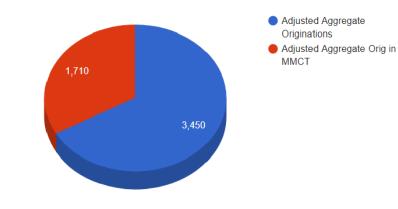
### **Illustrative Screenshots – Redlining Report Risk Factor R1**

UNDERWRITING REDLINING PRICING R1 - HMDA APPLICATIONS / OF V							77777 US N	ational Bank
ORIGINATIONS APPLICATIONS AIl Minorities (50.01 to 100%)								
REDLINING > R1 - HMDA APPLICATIONS / ORIGINATIONS > ORIGINATIONS > All Minorities (50.01 to 100%)								
REDLINING Table of Applications / Originations by ORIGINATIONS (Risk Factor R1)       Tract								
REDLINING Table of Applications /	Originatio	ins by ORIG		NS (RISK FACIOL RI)				
REDLINING TABLE of Applications /	Originations		%	Adjusted Aggregate Originations	Adjusted Aggregate Orig in MMCT	%	Difference	Significance
	-			· ·	Adjusted Aggregate Orig in MMCT 1,710	% 49.57 %	Difference 3.19	Significance
Area Evaluated	Originations	Orig in MMCT	%	Adjusted Aggregate Originations				_
Area Evaluated 47894 : WASHINGTON-ARLINGTON-ALEXANDRI	Originations 828	Orig in MMCT 384	% 46.38 %	Adjusted Aggregate Originations 3,450	1,710	49.57 %	3.19	>10%
Area Evaluated          47894 : WASHINGTON-ARLINGTON-ALEXANDRI         12580 : BALTIMORE-COLUMBIA-TOWSON, MD	Originations 828 537	Orig in MMCT 384 133	% 46.38 % 24.77 %	Adjusted Aggregate Originations 3,450 1,600	1,710 345	49.57 % 21.56 %	3.19 -3.20	>10%

#### 47894 : WASHINGTON-ARLINGTON-ALEXANDRIA, DC-VA-MD-WV - Originations & Orig in MMCT



#### **Originations & Adjusted Aggregate Originations**



### **Fair Lending & CRA Solution Overview**

### **Illustrative Screenshots – Pricing Report Risk Factor P6**

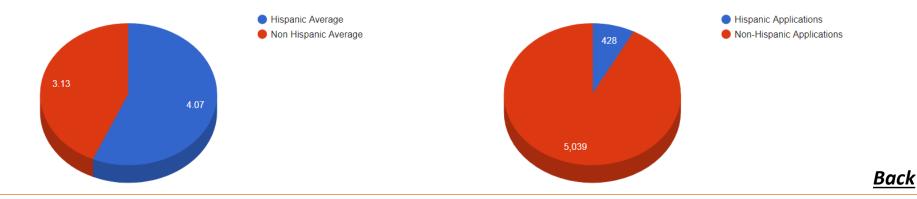
UNDERWRITI			►	P6 - RATE SPREADS	777777 US National Bank	
ETHNICITY	GENDER	RACE		Hispanic or Latino 🔹		
PRICING > P	o - RATE SPREAD	S > ETHNICITY > H	lispanic o	or Latino		

#### PRICING Table of Rate Spreads by ETHNICITY (Risk Factor P6)

	Area Evaluated	Total Applications	Hispanic Applications	Hispanic Average	Non-Hispanic Applications	Non Hispanic Average	Difference	Significance
~	Institution	7,192	428	4.07	5,039	3.13	0.94	<1%
	12060 : ATLANTA-SANDY SPRINGS-ROSWELL	1,792	37	4.16	1,256	3.21	0.95	>10%
	47894 : WASHINGTON-ARLINGTON-ALEXANDRIA	1,745	222	4.18	1,247	3.12	1.06	<1%
	35614 : NEW YORK-JERSEY CITY-WHITE PLAINS,	1,351	81	4.07	853	3.08	0.99	<1%
	12580 : BALTIMORE-COLUMBIA-TOWSON, MD	1,247	63	3.83	940	3.07	0.76	>10%
	33460 : MINNEAPOLIS-ST. PAUL-BLOOMINGTON,	1,057	25	3.60	743	3.15	0.45	>10%

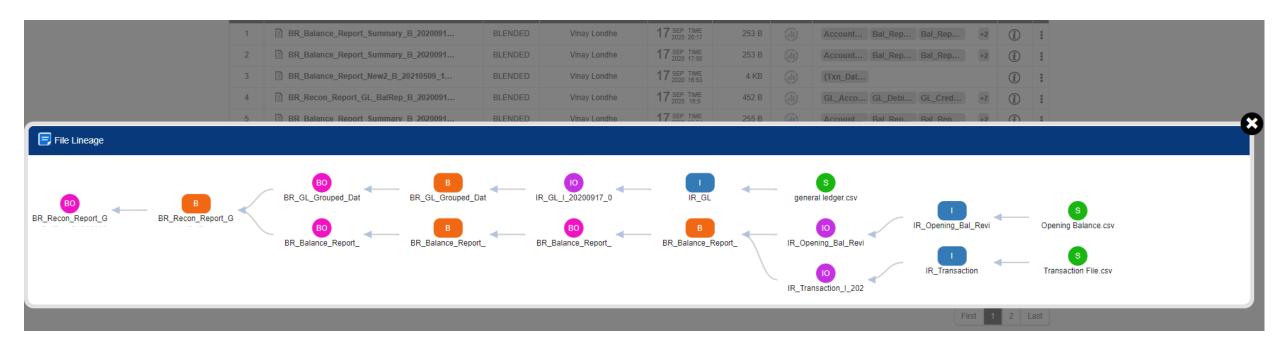
#### Institution : - Hispanic Average & Non Hispanic Average





# Fair Lending & CRA Solution - File Lineage

- File lineage helps auditing, quick visualization
- Back-tracking is possible using clickable icons to see how the data qualified

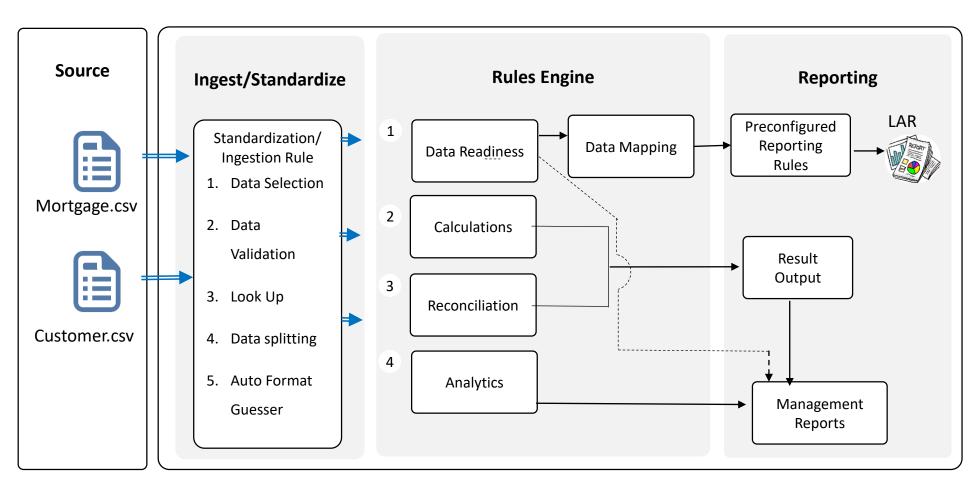


# **Illustrative Example**

This is a visual example of how Fair Lending and CRA solution works using representative data:

- a) Sourcing ability to source raw data from csv/txt format
- b) Rules engine Ability to apply standardization and business rules
- c) Regulatory Reporting –
   Ability to map processed
   data to HMDA LAR
   output
- d) Management Reporting
   view pre-defined risk
   reports

e) Data lineage





# **Comparative Analysis**

Company Name		MARQUIS	<ol> <li>Wolters Kluwer</li> </ol>	
SaaS Based				
HMDA	$\checkmark$	M		
CRA		V		
Fair Lending				
Underwriting				
Steering/Reverse Redlining				
Marketing	Ø	$\mathbf{\nabla}$		
Redlining	V	M		
Geo-coding				
Statistical Analysis	Ø	$\mathbf{\nabla}$		



# **Comparative Analysis**

Company Name			MARQUIS	<ol> <li>Wolters Kluwer</li> </ol>	
Seamless Integration					M
Dynamic Data Importing	N	$\mathbf{\nabla}$			
BISG Proxy Data Complaint	Feb 2021				
Matched Pair Analysis	Feb 2021				×
Disparity Analysis	Feb 2021	×	$\mathbf{\overline{\mathbf{A}}}$		×
Interface with Loan Origination Systems		X	X	X	X
100% Data Lineage	V	X	X	X	X





**Succeed with Data** 

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# **Thank You**

### Awards and Recognitions

